

issues challenges


SOLUTIONS



EXHIBITOR PROSPECTUS

Asia's Premier Offshore Conference & Exhibition

16 – 18 March 2010 * Kuala Lumpur Convention Centre (KLCC)
Kuala Lumpur, Malaysia
www.offshoreasiaevent.com

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Flagship Media Sponsors:  

Incorporating: 



ISSUES, CHALLENGES, SOLUTIONS

Offshore Asia, Asia's premier conference and exhibition on offshore technology will return to Kuala Lumpur Convention Centre, Malaysia on 16-18 March 2010.

Offshore Asia 2010 brings together the best minds in Asia's offshore oil and gas industry. Global attendees representing operators, contractors and equipment manufacturers will gather to discuss and discover the issues and challenges faced by the Asia-Pacific region in meeting the energy needs of expanding economies throughout the world and finding the best possible solutions.

Why Malaysia?

Malaysia is committed to becoming the regional hub for deepwater exploration. There are tremendous opportunities in many key technology areas including Topsides Design, Risers, Pipelines, SubSea Modules and Installation and Well Intervention to name but a few. PETRONAS, the national oil company of Malaysia, has over half a million sq km of exploration acreage of which 24% is in deepwater. As Deepwater exploration and production is expected to be critical for securing future reserves, investment in deepwater technology will increase from 18%(currently) to 25% by 2011. It is also estimated by 2010 30% of national oil production will be from deepwater fields.

Malaysia will undoubtedly continue to be the hub for the Asia Pacific region for this dynamic growth sector. The company's current emphasis on enhancing downstream production, as well as developing its engineering services and technologies gives Malaysia strong credentials as a showplace for the latest developments in the energy sector. Offshore Asia is, therefore, ideally positioned for companies looking to expand in this exciting region.

Why Exhibit at Offshore Asia?

Offshore Asia not only delivers critical business information on Asia's ever expanding offshore oil & gas industry, but also provides the opportunity to meet and exchange ideas and experiences with key decision makers in this important and growing industry. Exhibiting at the event can help:

- Raise your company profile
- Increase awareness of your products and services
- Have a platform to launch new products or services
- Use the arena to target an important market
- Reach one of the fastest developing regions in the world
- Stay ahead of your competition
- Meet your customers face to face

As a company interested in the oil and gas industry in Asia, you cannot afford to miss this event.

**BOOK SPACE NOW FOR
PRIME PLACEMENT
AT OFFSHORE ASIA 2010.**

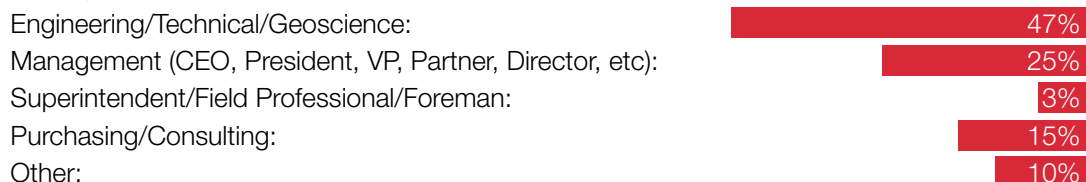


WHO ATTENDS OFFSHORE ASIA?

All the industry's major players under one roof

Offshore Asia attendees comprised the following:

Primary Job Function



Type of Company or Organization:



Sector of Interest:



Purchasing Responsibility:



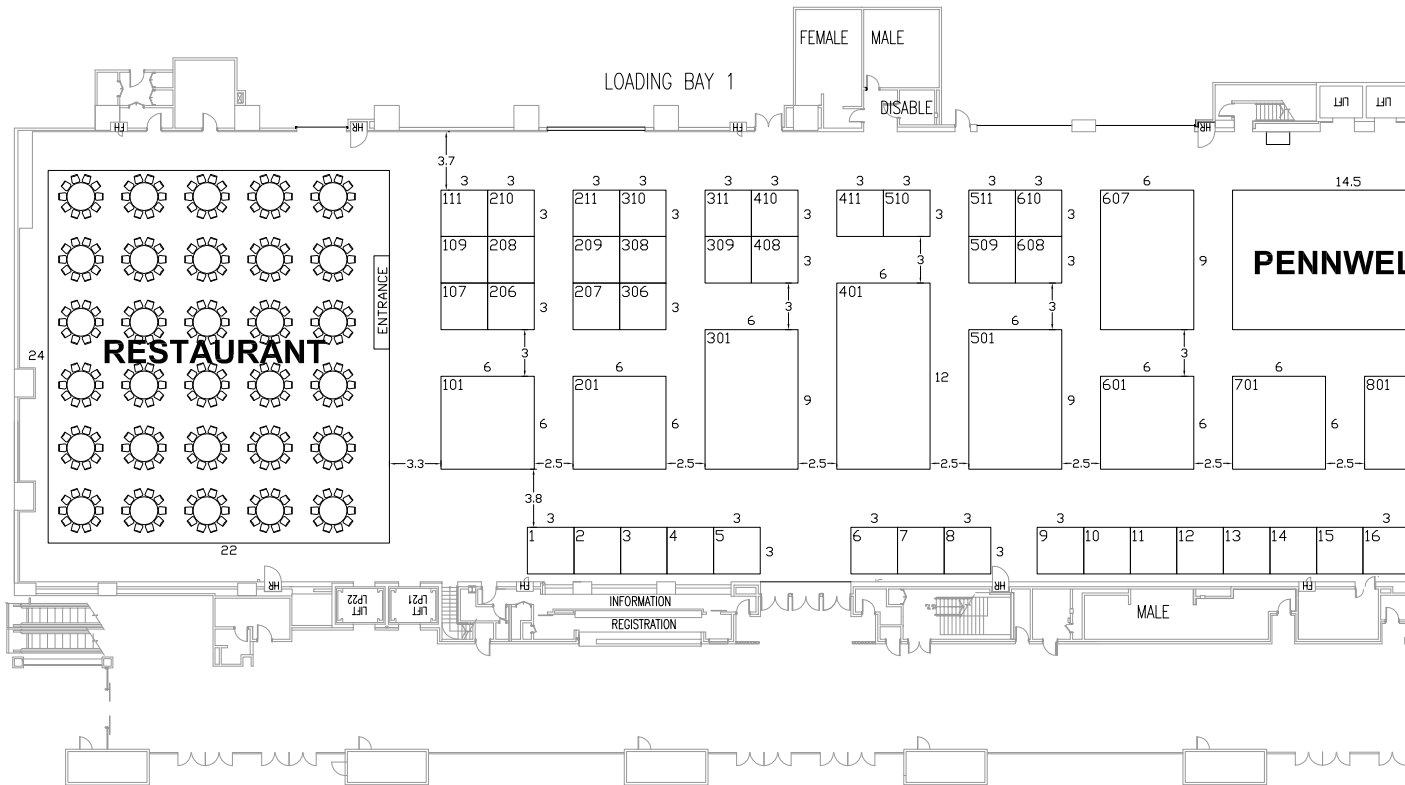
* Percentages based on number of respondents

Geographic Breakdown of Attendance:

- Argentina
- Austria
- Australia
- Azerbaijan
- Bahrain
- Belgium
- Bangladesh
- Brazil
- Brunei
- Canada
- Chad
- People's Republic of China
- Colombia
- Denmark
- Egypt
- England
- Finland
- France
- Germany
- Ghana
- Hong Kong
- India
- Indonesia
- Ireland
- Iran
- Italy
- Japan
- Korea, South
- Kuwait
- Lebanon
- Malaysia
- Mexico
- Monaco
- Myanmar
- Netherlands
- Nigeria
- Norway
- New Zealand
- Oman
- Pakistan
- Philippines
- Qatar
- Russian Federation
- South Africa
- Saudi Arabia
- Scotland
- Singapore
- Spain
- Sudan
- Sweden
- Switzerland
- Taiwan
- Thailand
- United Arab Emirates
- United Kingdom
- United States

OFFSHORE ASIA 2010 FLOORPLAN

Hall 1



EXHIBITING PACKAGE

Cost to Exhibit: **Exhibition Space is US\$ 492 per sqm raw.**
Exhibition Space is US\$ 555 per sqm with shell scheme.

Included with Space Only: Space only starts at 9 sqm, i.e 3m x 3m units

1. 1 x complimentary conference registration per 9 sqm
2. Free exhibit floor passes to distribute to your clients, customers and prospects
3. Discounted conference registration for your company staff.
4. Event will be advertised extensively in leading industry publications including Offshore and Oil & Gas Journal to generate attendance at Offshore Asia.
5. 30-word company listing in the official Offshore Asia on-site show guide.

Included with Shell Scheme: All the above 1-5 items plus:

- Hard walls on 2 or 3 sides
- Fascia board with company name
- Waste Basket name
- 1 table and 2 chairs
- Information Counter
- 2 or 3 spotlights
- Carpet

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for more information about participating at Offshore Asia 2010

PLEASE PRINT CLEARLY

Name: _____
Title: _____
Company: _____
Address: _____

City: _____
Post Code: _____
Country: _____
Tel: _____
Fax: _____
Email: _____

I would like more information:

- Attending Offshore Asia 2010 as an individual/corporate delegate
- Opportunity to present a paper for Offshore Asia 2010 conference
- Exhibiting at Offshore Asia 2010
- Marketing and sponsorship opportunities at Offshore Asia 2010

Offshore Asia 2010 is a PennWell Corporation event
Please tick the relevant box if you DO NOT wish to receive information about:

- Offshore Asia
- Other PennWell Corporation products
- Carefully selected third parties

Please tick if you do not wish to be contacted by:

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- Mail

PLEASE INDICATE